

**KENNETH G. MICHALIK**  
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## EMPLOYMENT HISTORY:

<b>University of Michigan, Dearborn, MI</b> Adjunct Faculty, Leo Lecture II	01/09-Present
<b>Washtenaw Community College, Ann Arbor</b> Part-Time Faculty,GDT	08/18-Present
<b>Schoolcraft College, Livonia, MI</b> Part-Time Faculty,CGT	01/19-Present
<b>The Art Institute Of Michigan, Novi, MI</b> Full-Time Faculty, Design	09/08-12/18
<b>Mars Advertising Southfield, MI</b> Associate Creative Director	02/98 - 09/08
<b>Campbell-Ewald Warren , MI</b> Art Supervisor	01/97 - 02/98
<b>Frankel Southfield, MI</b> Associate Creative Director	02/96 - 01/97
<b>Ross Roy Inc. Bloomfield Hills, MI</b> Associate Creative Director	02/82 - 02/96

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## EDUCATION

**Eastern Michigan University, MI**  
**Bowling Green State University, OH**

Master of Arts, (Studio) with concentration in Graphic Design  
Bachelor of Fine Arts, Major: Graphic Design

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## MAJOR CLIENTS

**Automotive:** Harman Becker Automotive, GM, Oldsmobile, OnStar, Chevy, GM Hispanic Market, Alfa Romeo and Chrysler Service.

**Industry:** Wireless Toyz, Talk America, Bright Now Dental, Comerica Bank, NBD, GE Capital, Blue Cross/Blue Shield, Ameritech Publishing, MCI, AT&T, Detroit Edison, FTD, State of Michigan Chamber of Commerce, Michigan Bell, Flagstar Bank.

**Corporate:** Armour/Eckrich, Whirlpool/Kitchenaid, Ace Hardware, Campbells, Pepperidge Farms, ConAgra, Clorox, Abbott Industries, Schiff Vitamins, Weider International, Hiram Walker, La-Z-Boy Chair, Upjohn, Coca Cola, McDonald Restaurants, Office Max, Builders Square, Masco, Saunder Woodworking, Nordic Track, Kmart International, Acco Brands, Fiji Water.

**Diversified:** American Diabetes Association, Michigan Attorney General's Office, Detroit Symphony Orchestra Hall, National Guard and Reserve, Domino's, Little Caesars, and Pisanello's Pizza.

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## PUBLIC SPEAKING

Spoke at the Center for Creative studies on Poster Design. I was a DMAD Speaker in Toronto on direct response.

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## HONORS AND ACTIVITIES:

Publications - Communication Arts, Print Magazine, Direct Marketing, Big Idea, Print's Best Logos and Symbols2 and Art Direction Magazine.

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## AWARDS:

**The Globes** (Silver), **Mobius** (Two first place), **Target Awards** (Best of Show), **Clio Award** (TV Finalist). **New York Festivals** for Print, **Caddy Awards** (2 Gold) (8 Silver) (6 Bronze), **Promo Magazine** (3 Finalists), **Crain Communication** (Best in Direct Response), **North American International Auto Show Winner in Poster Contest** (First place), **Emmy Award** (Nomination for PBS TV), **Echo Award** (Finalist), **Scarab Award** (3 Awards), **Gannett Outdoor Best Campaign** (Winner), **Renaissance Awards** (2 Awards), and (Gold Award) for **ITT Automotive Detroit Grand Prix Poster**, The Ross Roy **Spirit Of Service Award**.